



## TrueContact™

Touring performance, all-season traction combined with fuel efficiency, long-wear, and best-in-class wet braking, make this tire a confident choice.

### Benefits/Features

The all-season tire designed to save you money plus more.

When Continental Tire's engineers and chemists embarked on creating the TrueContact™, they focused on saving fuel over the life of the tire. The result is a tire that can save up to \$550 in fuel when compared to a leading competitor's standard tire<sup>1</sup>.

The all-season tire with a lower carbon footprint.

Every gallon of gasoline saved not only reduces fuel costs for the consumer but also helps to reduce our nation's dependence on oil. In addition to reducing costs, each gallon of gas saved also means up to 20 fewer pounds of toxic CO<sub>2</sub> emissions released into the Earth's atmosphere making the TrueContact™ a smart buying decision.

The all-season tire designed to last longer.

Premium features designed to enhance vehicle performance are not the only plus for this tire. The TrueContact™ provides a 800 UTQG (Uniform Tire Quality Rating) treadwear rating.

All of that plus...

The all-season tire designed to provide excellent wet braking. An emergency stop on a wet, slippery road can be a frightening experience. Tires are the only contact to the road during these

adverse road conditions. When compared to a leading competitor, the TrueContact™ stops up to 30 feet shorter<sup>2</sup>.

Quick View Indicators alert the customer to the optimal performance of the tire.

Tuned Performance Indicators alert drivers to tire's optimal performance level in dry, wet and snow conditions. Additionally, the Alignment Verification System provides an early vehicle alignment verification.

1 – Actual savings will vary based on driving techniques, road conditions, tire maintenance and replacement interval. Savings based on set of (4) tires with a 90,000 mile Limited Treadlife Warranty, \$3.30 gallon in fuel, 23% rolling resistance improvement based on independent testing Continental TrueContact 215/60R16 95T compared to Pirelli P4 Four Season 215/60R16 95T and 4.3% fuel savings based on rolling resistance to fuel efficiency ratio within the estimated range of energy.gov.

2 – Based on internal wet braking test: Continental TrueContact™ 215/60R16 95T vs. Bridgestone Ecopia EP422 P215/60R16 94H, Michelin Defender 215/60R16 95T, and Pirelli P4 Four Season 215/60R16 95T.

Tread: All-Season, Symmetric

UTQG– All Sizes

Speed Rating	Tread	Traction	Temperature
T	800	A	B
H & V	800	A	A



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